

Sponsorship Opportunity



To: Corporations

Re: Sponsorship of 25th Anniversary of STRYPER
Stryper seeks creative corporations to endorse.

Who is Stryper:

- * Formed in 1984
- * 8 Million records sold worldwide.
- * New album *Murder By Pride*, in stores July 2009
- * 25th Anniversary Tour 2009/2010. 50 US Cities, 20 Countries worldwide.
- * Projected Attendance: 1500+ people per night at U.S. shows.
- * First band EVER to have TWO songs in MTV's top 10 at the same time.
- * Michael Sweet (singer/songwriter of Stryper) is also a member of BOSTON.
- * 2008 performed VH1's Station Family Fund concert. Continued re-runs airing throughout the year.



**New Studio Album
In Stores July 2009**

What you get:

- * A "Sponsored by" title in all Stryper marketing for 1 year.
- * Stryper will endorse your product or service at live performances.
- * Stryper.com links. 50,000 unique visits per month.
- * Product and banner placement at live performances.
- * Your logo with Stryper's logo on specialty merchandise provided by your company.
- * SPONSORSHIP PACKAGES can be catered to your goals.

Who is a Stryper fan:

- * Their fans are extremely loyal.
- * 25 to 50 years of age. 65/35 male female. Very active in their communities.
- * Their fan base is loyal. There are hundreds of fan websites, where fans trade information about Stryper, including products they support.



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